

THE TOWELS OF THE POLE

SIZE: 70 X 140 CM

TECHNIQUE: EMBROIDERY ON 450 GR/M2 COTTON

PRODUCED BY: GARNIER-THIEBAUT

EDITION OF 150, UNNUMBERED AND UNSIGNED

VISIT: CLARATHOMINE.COM

PRICE: € 55 EX. SHIPPING COSTS

SET OF TWO: € 100 EX. SHIPPING COSTS

TO ORDER, PLEASE E-MAIL:

INFO@RESOLUTIONMAGAZINE.COM

These two beach towels show their albedo patterns: one representing the full reflection of a ray of light on a white surface (albedo=1), the other representing its absorption by a dark surface (albedo=0). While the white ice floes of the North and South Poles mostly reflect sunlight, they absorb the sun's heat via the sea that surrounds them. As icecaps diminish, the polar seas become darker, which in turn accelerates the absorption of visual heat.

With these towels in your wardrobe, you can witness this process from your spot at the beach, as you take a well-deserved moment to reflect—or absorb.

USER GUIDE:

“Take these towels with you to the beach with a person of your choice. Lie back on the towel to get a tan.

Whilst you feel the sun's heat on your skin, think about the patterns on which you are lying and the melting of ice floes. Be careful, however: it might cause you to make unexpected decisions concerning notably air travel, eating meat, and insulating your home.”

The Towels of the Pole are part of the catalogue of *Les Éditions de la Fin du Monde*, a semi-fictional enterprise recently established by Thomine. During her *ventes privées d'avenir*—‘private sales of the future’, or ‘sales deprived of future’—customers have an exclusive opportunity to invest in various items from beyond the apocalypse. The first such *vente* was recently held in Brussels. The objects are neither numbered nor signed. As the catalogue states: “They are simply objects of consumption.”

